



*RxSafe Marin is a broad-based community coalition dedicated to reducing harm from prescription drug abuse and saving lives.*

## **Community Based Prevention**

1. During 2020/21, RxSafe Marin speaker bureau members will have offered a presentation to at least 10 community groups
2. During months of October 2020 and April 2021, facilitate and run month-long Drug take back campaigns (tie in with DEA days as appropriate)
3. Between December 2020 and December 2021, design and conduct two RxSafe Marin town hall forums on a topic of community wide concern in opioid epidemic response
4. During the 2020/21 year, develop/provide oversight for RxSafe Marin communications strategy and calendar, including initiation of process to get input from other action teams when/where needed
5. By February 2020, review analysis of CDPH, DHCS and/or CDC public education campaigns and consider for implementation in Marin County communities
6. By April 2020, identify and determine a plan to address diversity within the Community Based Prevention Action team, determine if communications are reaching all communities in Marin, determine appropriateness of messaging going out into communities of color (e.g. website, brochures, posters, social media) and identify barriers to receiving education/information in those communities