

Community Based Prevention (CBP) 2022 Smart Goals

- 1. The RxSafe Marin's Speaker Bureau and/or naloxone outreach coordinator will have presented to at least 10 community groups, 5 of which are underserved communities and/or youth groups.**
- 2. During the months of March/April, facilitate and run Drug Take Back campaigns through newspaper ads, emails in English and Spanish, horizontal banners across Fourth Street in San Rafael, and promoting a kick-off event (tie in with DEA days as appropriate). A similar campaign with just the ads and emails for September/October.**
- 3. Design and conduct two RxSafe Marin programs on the fentanyl crisis and opioid overdose prevention: one for a local high school and one for a Marin Teen Girls event.**
- 4. Update and provide oversight for RxSafe Marin communications strategy and calendar, with content available in both Spanish and English whenever it is needed. Additional targeted printed collateral will be offered in Vietnamese, as requested by local leaders.**
- 5. Host a volunteer appreciation picnic (if the pandemic allows); distribute RxSafe hats to volunteers and other coalition members to boost visibility across Marin.**